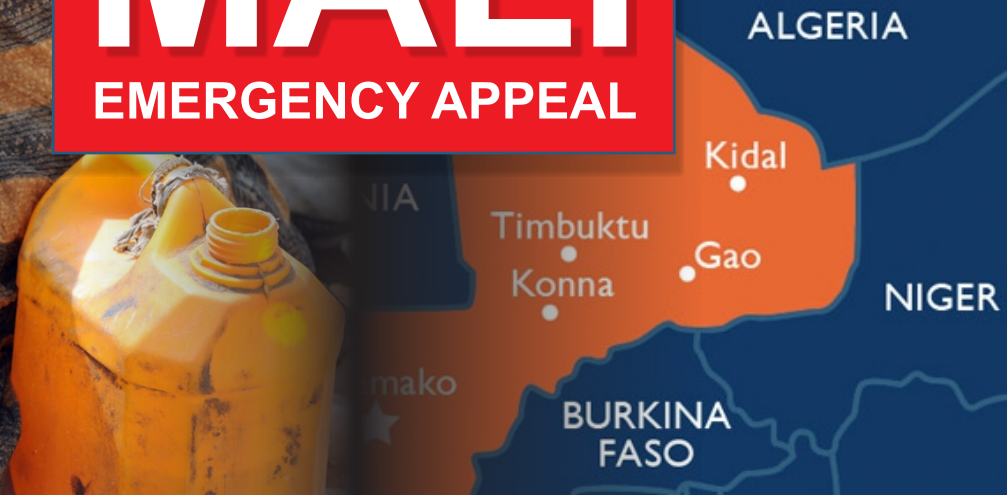


# AL-IMDAAD FOUNDATION

Striving to serve Humanity™



## MALI EMERGENCY APPEAL



The 2012 Tuareg Rebellion in the West African nation of Mali has seen the country become embroiled in an ongoing power struggle. Led by the National Movement for the Liberation of Azawad (MNLA), this conflict is a war of independence against the Malian government in the Sahara Desert region of Azawad. Following the March 2012 coup d'état that overthrew Mali's democratically elected government, Mali is now in the grip of an overlapping security, political and humanitarian crisis, one of the most serious since the landlocked West African country gained independence from France in 1960.

On January 11, 2013, former colonial power, France launched military operations against insurgent targets in northern Mali, following a request from the Malian government for help in repelling insurgent advances toward the south.

The ongoing political crisis in Mali has severely affected the Malian population. Insecurity in northern Mali has internally displaced over 300,000 people and exacerbated regional food insecurity and poor humanitarian conditions. More than 400,000 Malians have also been forced to find refuge in neighbouring Mauritania, Niger and Burkina Faso. 210,000 children in Mali will be at risk of severe acute malnutrition.

The ongoing political and military crisis within Mali restricts direct access to the country and thus the Al-Imdaad Foundation will immediately respond to Malian refugees that have sought refuge in Mauritania and Burkina Faso.

The Al-Imdaad Foundation previously worked within Burkina Faso during Ramadaan 1433/2012 where food programmes were conducted under very difficult circumstances.

We look forward to your support towards the Malian crisis. Remember, in working together, there is no limit to what we can all achieve in striving to serve humanity.



### South Africa (Head Office):

First National Bank  
Account Name: Al-Imdaad Foundation  
Account Number: 62102373206  
Branch: 220325  
Swift Code: FIRNZAJJ  
Reference: Mali Zakaat, Lillah etc

Donation Hotline: +27 (0) 861 786 243  
Fax: +27 (0) 363524114  
Email: [queries@alimdaad.com](mailto:queries@alimdaad.com)  
Website: [www.alimdaad.com](http://www.alimdaad.com)  
Postal Address: P.O.Box 481, Estcourt, 3310, South Africa



### United Kingdom:

HSBC  
Account Name: Al-Imdaad Foundation UK  
Account Number: 41475428  
Sort Code: 402601  
Reference: Mali Zakaat, Lillah etc

Donation Hotline: 0800 681 6011 / +44 (0) 1254 606975  
Email: [uk@alimdaad.com](mailto:uk@alimdaad.com)  
Website: [www.alimdaad.co.uk](http://www.alimdaad.co.uk)  
Physical Address: 23 Ripon Street, Blackburn, Lancashire, BB1 1SW, UK  
Postal Address: P.O.Box 602, Blackburn, Lancashire, BB2 9JU, United Kingdom



### Australia:

Westpac  
Account Name: Al-Imdaad Foundation (Australia)  
Account Number: 379750  
Branch Code: 036067  
Reference: Mali Zakaat, Lillah etc

Donation Hotline: +61 416 332 507  
Fax: +61 8 9455 5105  
Email: [australia@alimdaad.com](mailto:australia@alimdaad.com)  
Website: [www.alimdaad.com.au](http://www.alimdaad.com.au)  
Physical Address: 10 Darwinia Loop, Canningvale, WA 6155, Australia  
Postal Address: P.O.Box 1335, Canningvale, Perth, 6155, Australia

Passion.Care.Results

